



# Redwood Art Association

## Newsletter

Volume No. 36 Issue No.1 Spring 2008

[www.redwoodart.org](http://www.redwoodart.org)

### The RAA on the Move

As your Board of Directors commenced its process of future planning for a healthy and energized Redwood Art Association for the next fifty years, it quickly became clear the first step was to revisit our Vision and Mission Statement.

In our February meeting after abundant deliberation, the Board adopted the audacious and inspiring statement you see immediately to the right. I see it as a Vision and Mission of an organization “on the move.”

Board Member Michael McCoy made this comment to help put the statement into context: “As you read our Vision/Mission statement, please keep in mind the nature of its structure. The Vision statement is a statement of where and who we see ourselves being at some future time. The Mission statement is a present focus on how we see ourselves working to bring the Vision to life. The Values statement is a more personal statement of who we are and how we see ourselves.”

“Lastly,” continues Michael, “the four points for implementation are specific categories that elaborate on accomplishing the mission and serve as a springboard for generating very specific goals to accomplish in the years ahead.”

This Vision and Mission statement implies big shifts in your Association. There is much curiosity among the Directors about what a Community of Artists would look like. What would a member-focused Association be? What will happen when we move beyond three major exhibitions each year and include collaborating with other community organizations to create successful conditions for art in Humboldt County?

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### Redwood Art Association Vision and Mission Statement

#### Our Vision

The Redwood Art Association is a community dedicated to the creation of art as an important and indispensable part of life and the economy of Humboldt County.

#### Our Mission

Our mission is to serve our artists and their art by providing resources for exhibitions and education. The Redwood Art Association rallies resources for the promotion of art as a valuable asset in educational, social, cultural and economic development. We provide leadership to inspire the use of these resources for the creation of leading-edge possibilities to enrich our community.

#### Our Values

The Redwood Art Association is a community of artists and supporters who value art as an essential component of every aspect of our culture. We are a community that acknowledges and supports its members, nurtures artistic creativity, provides innovative and leading-edge ideas to inspire its members, dialogs and collaborates with its membership and other communities, and believes in positive action to create results.

To advance our mission, we will:

#### Communicate

- Create and communicate a sense of vision that represents our membership.
- Network with other organizations, businesses and governmental agencies.
- Tell the world of our intent to be a destination point for lovers of the ARTS.

#### Develop

- Have a permanent gallery space to accommodate large exhibitions for our members.
- Grow a sound financial base.
- Increase our membership numbers to create a greater voice within our community.
- Continue to build an experienced, talented, energetic and creative Board of Directors.
- Relate to young and emerging artists.

#### Lead

- Focus on the total experience of art, both creating it and enjoying it.
- Create venues that enhance the art experience.
- Provide a leading-edge vision of art in our community.
- Reach out, collaborate and cooperate.

#### Empower

- Create conditions that establish success for exhibitions, sales and production of art.
- Create workshops, lectures and presentations that enhance our appreciation of art.
- Promote artists and their value to the world.

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As a start, our newly formed Member Services committee is working on means to gather information from you about what you would like from your Association. You can expect to see an initial questionnaire in the next several months to start exploring the possibilities. I invite you to participate in that process and give us your thoughtful feedback.

From a personal perspective, this Vision and Mission Statement describes an organization to which I am very pleased to belong. It is a bit scary, but in that feeling of not knowing how to achieve our Mission is also an energy that attracts me to the challenge.

The RAA will be your community of artists. I invite each of you to participate in this journey into our next fifty exciting years. Thank you for your artistic creativity and your support as we explore the possibilities together.

Roy Grieshaber  
President

## Scholarships for Art Students

## George Rivera to Judge Spring Exhibition

The Redwood Art Association recently contributed \$525 to its perpetual art scholarship fund for students majoring in art at College of the Redwoods. A portion of proceeds from fund-raising activities plus contributions from Association members are added to this fund each year.

Contributions to this fund earn interest in perpetuity because scholarships are awarded only from interest in the account. The yearly scholarship award amount is now \$959.00. The balance in the account as of 6/30/07 was \$21,521.81.

This is the first year we are making it convenient for RAA members to support this scholarship fund as part of the membership renewal process. We urge each of you to consider supporting young and emerging artists in this way. Contributors to this fund will be acknowledged annually.

George Rivera, Executive Director and Senior Curator of the Triton Museum of Art in Santa Clara will judge our Spring Exhibition at the Morris Graves Museum of Art. Rivera has been with the Triton Museum since 1985. He is a freelance curator, educator and artist.

Since 1979 Rivera has served as a juror in approximately 400 competitions of all sizes, regions and mediums of art. As a curator he has developed over 300 projects for local, regional, state, national and international projects collaborating with small to major museums, galleries and private collections. He serves on numerous boards and advisory boards for the arts and non-profit organizations and is listed under the current *Who's Who in America*, and *Who's Who in American Art*.

Rivera is an Instructor of Art and Art History and currently teaches at the Mission College, DeAnza College, UC Berkeley Extension, and the Pacific Art League.

He is also an artist and has been in over 100 exhibitions throughout the country and abroad.

In a recent email, Rivera shared the following: "Having worked with your organization many years ago when Jack Sewell was my contact person, my memories are extremely positive. I've rarely found in my career a group like yours where the level of volunteerism, support, coordination, process and overall hospitality have been matched. Yours is a first rate Association! My time spent with the Redwood Art Association was extremely enjoyable. My wife (Kristin) and I are looking forward to this opportunity to have a little get-a-way for ourselves. Going to the Morris Graves Museum will be a treat."

Much more information about Rivera's extensive career can be found at the Pacific Art League web site, under Education/Instructors.



Sara Starr (left), RAA Treasurer and Roy Grieshaber, President, present a check for \$525 to Susan Wiegman, Scholarship Coordinator at College of the Redwoods

## Hagopian Gallery Schedule

March - April 2008

### **Canine -Themed Exhibition**

(curated by Murline Georgeson & Julia Bednar)

April

### **Library Show Special Event**

Jessica D'Vanza

May - June 2008

### **Floral-Themed Exhibition**

(curated by Murline Georgeson & Julia Bednar)

July - August 2008

### **Digital Darkroom Exhibition III**

(curated by Diane Williams)

September - October 2008

### **Redwood Camera Club Annual Exhibition**

(curated by Sharon Falk-Carlson)

November - December 2008

### **Weather-Themed Exhibition**

(curated by Murline Georgeson & Julia Bednar)

Contact Information for Exhibition Curators:

Murline Georgeson

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442-7324

Julia Bednar,

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Diane Williams,

[deedeelw@aim.com](mailto:deedeelw@aim.com), 445-2276

Sharon Falk-Carlson,

[sf-c@suddenlink.net](mailto:sf-c@suddenlink.net), 443-8796

# Hagopian Gallery

The Redwood Art Association curates exhibits for the Hagopian Gallery located on the second floor of the Humboldt County Library. Supporting this public venue is in alignment with our mission to serve artists and their art by providing resources for exhibitions and education. The Gallery came into existence in 1995 as a legacy of the Hagopian Sisters, Lillian (1901 – 2000) and Rose (1909 – 2001).

These two sisters taught at Arcata High School and dedicated their lives to education. Lillian taught French and Spanish for forty-two years. Rose taught Home Economics for 30 years. Both supported and participated in a wide range of community services.

During the planning and building of the new Humboldt County Library in 1995, the sisters provided stimulus and funds for an accessible gallery to display local art as their continuing commitment to community education. The Redwood Art Association has had an agreement to curate the gallery from its inception.

Exhibits are a collection of art from various artists curated by a member of the RAA Hagopian Gallery committee. Some exhibits are curated by art groups such as Eureka Photoshop Users Group, Representational Art League or Redwood Camera Club. For information about the Hagopian Gallery, contact Murline Georgeson.

## Grants for Women Artists

The Ingrid Nickelsen Trust is happy to announce its first round of annual grant funding available to women artists residing in Humboldt County. Applicants must be women artists residing in Humboldt County a minimum of one year and working in the field of Visual Arts. Preference will be made to mature, established artists but serious, emerging artists will be considered as well.

Ingrid Nickelsen was a Humboldt County artist who generously directed that her estate be used for annual grants to women artists. The Ingrid Nickelsen Trust was formed to fulfill Ingrid's wishes to assist women artists in their endeavors to further their artistic careers and/or to help them be self-sustaining.

Applications and grant guidelines will be posted May 15, 2008, on the HAC web site [www.humboldtarts.org](http://www.humboldtarts.org). Deadline for submissions is July 1, 2008. Questions/requests for applications may be directed to [ingridnickelsentrust@humboldt1.com](mailto:ingridnickelsentrust@humboldt1.com) or to Ingrid Nickelsen Trust, P.O. Box 734, Bayside, CA 95524.

## RAA Membership Renewal by Mail

Those of you whose memberships are up for renewal in early 2008 have already received a letter inviting you to renew your RAA membership by mail. The Membership Committee decided to implement the mail renewal process for several reasons.

One goal is to simplify our exhibition entry day activities. A more important goal is to grow our membership by retaining members who wish to continue supporting

the RAA but who no longer exhibit in our three exhibitions. A further goal is to offer our members each year the opportunity to contribute to the RAA Perpetual Scholarship Fund at College of the Redwoods.

You may still renew your membership on entry day if you wish. We are now printing your membership renewal date on your mailing labels as important information for you to have. Thanks for participating in our new process.

## Officers and Board of Directors

President: Roy Grieshaber ♦ Vice President: Robert Haynes ♦ Secretary: Martha Haynes  
Treasurer: Sara Starr ♦ Past President: Julia Bednar ♦ Board Members: Karen Berman  
Brenda Bryan ♦ Robert Fasic ♦ Eric Furman ♦ Murline Georgeson ♦ Betty Littlefield  
Michael McCoy ♦ Jack Sewell ♦ Diane Williams ♦ Hal Work



Diana Daniels, Fall exhibition judge, focused on the skill of the artist and his or her ability to move into advanced creativity for that particular medium.



You are cordially invited to an  
**Arts Alive! Private Preview and Reception**  
**for RAA Members and Your Guests**

Saturday, April 5, 5 - 6 pm  
Awards Presentation at 5:30 pm  
RAA 50th Spring Exhibition  
Morris Graves Museum of Art  
636 F Street, Eureka