



# NewsLetter

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[www.redwoodart.org](http://www.redwoodart.org)

## From the President

I first want to welcome our three new Board Members.

**Karen Berman**, a Bayside landscape painter and watercolor artist coming from a career working with North Coast non-profit organizations.

**Brenda Bryan**, a Eureka sculptor, spiritual artist and life coach with experience in business management and grass roots community organizing.

**Eric Furman**, from Fortuna, a retired research and development scientist with a career in digital imaging techniques, now a metal sculptor using re-machined recycled materials.

These new members bring important skills and experience to an already impressive group of directors. At our first meeting in January, we spent time introducing ourselves and speaking about who we are as artists, our life experience and what we bring to the Board. I would report that your Board is an awesome and energetic group of individuals who ardently support the arts, our members and your Association.

As we begin our second fifty years, the Board is focusing on the bond between business and the visual arts in our community. This is the first year the RAA has had a corporate underwriter for each of its three exhibitions. Wildberries Marketplace, Coast Central Credit Union and Eureka Natural Foods each are sponsoring



President Roy Grieshaber and Past President Julia Bednar

*Photo courtesy of Bob Fasic*

an exhibition. I want to express my special thanks to these three local businesses for their support.

We have an exciting year ahead starting with the Spring Exhibition at the Morris Graves Museum of Art. I cannot be at entry day because I will be in Kansas for my Uncle Henry's 100th birthday celebration and my Mother's 92nd birthday. I will be at the Arts Alive! Reception on May 5th and look forward to my interactions with you over this year. I am interested in hearing your suggestions and ideas about the RAA—especially your positive and constructive ones.

Thanks for giving me the opportunity to be your RAA President. I will do my best for your Association.  
*Roy Grieshaber, President*

## Appreciating Julia Bednar

Fully engaged in her role as Past President with her experience, wisdom and love of the RAA, Julia is an important resource to the Board and our Association.

She is the “face “ of the RAA to many because of her long tenure, her many terms as President and her involvement at most RAA events. To those of us who observe behind the scenes, we know how hard Julia works to help our exhibitions function smoothly. This plus Julia's pleasant smiles, big heart and warm conversations make her an important part of the RAA experience. Thank you very much, Julia.

## National Coverage for RAA Member

The work of local artist and RAA member Shawn Gould was the subject of a February 2007 American Artist article. The eight-page story features 10 of Shawn's color-rich acrylic paintings and provides insights into his techniques for getting depth and luminosity with a medium that can be dull and flat in the wrong hands. Shawn works in many layers and starts with a mid-value color and works outward and back and forth in value. For darks he mixes blues with Payne's gray and often violet. To achieve whites without muddiness he puts down a lighter color than he eventually wants and then glazes back over it with the true color. "This gives the color more richness," he says. "Lately I've also been getting good results from using thin glazes of color and allowing the gesso of the board to show through, a technique much like leaving the white of paper in watercolor."

Shawn says his techniques have evolved through trial and error and studying as much art as possible. "Whenever I have the opportunity to see a painter's actual art, it's wonderful." He counts among his influencers the Wyeths (both Andrew and Jamie) and wildlife artist Robert Bateman. "But I also pick up ideas from abstract artists as well," he says.

Shawn's flamingo painting was chosen by RAA for its 50<sup>th</sup> anniversary poster last year; the poster is available through the RAA website and at the Morris Graves Museum shop. This fall look for more of Shawn's work in a group exhibit with other wildlife artists at Cochrane & Associates in Eureka.

## Spring Time at the Morris Graves Museum

"The Humboldt Arts Council appreciates the opportunity to partner with the Redwood Art Association annually and host the Spring Exhibition at the Morris Graves Museum of Art. The community looks forward to viewing the amazing work by RAA members and we are proud to showcase this exhibition."

*Jemima Harr, Director-Curator*

## RAA Website

Our website does a very nice job of presenting information about the RAA. It helps us establish our credibility when we are looking for judges or underwriters, and it is a perfect tool for referring potential artist members to the RAA.

The website has information about current and past exhibitions, entry forms, membership forms, newsletters and RAA contact information. It also has links to member sites. If you have a website and would like to exchange links, send us an email.

Also, the major pages of the site have jpegs of some of the award winning art from our Fall Exhibition. We intend to change that art after our Spring Exhibition.

If you have suggestions about the website, email us at [info@redwoodart.org](mailto:info@redwoodart.org). The website is found at [www.redwoodart.org](http://www.redwoodart.org).

## Keeping our Exhibitions Fresh and Vibrant

*By Brenda R. Bryan*

During our February board meeting an agenda item of exhibition restrictions was discussed. On the table was the following: Entries must be original, unassisted work of the artist, completed within the past two (2) years and not previously exhibited in any RAA exhibit or in any juried exhibit in Humboldt County.

After our discussion we voted to eliminate the phrase "completed in the past two (2) years."

There remained, however, a concern for the quality of our exhibitions. With this in mind, I was asked to submit to our membership the concept that it is in our best interest to keep our shows fresh and vibrant.

We understand that for some of us it may take a passing of time before we are ready to show something of meaning and expose ourselves to the public. At the same time, let's move towards our next 50 years with a daring to create a buzz about our exhibits. Bring your latest and greatest and let's create the buzz for who we are as the Redwood Art Association.

## Officers and Board of Directors

President Roy Grieshaber  
Vice President Robert Haynes  
Secretary Barbara Kreider  
Treasurer Sara Starr  
Past President Julia Bednar  
Director Emeritus June Beal

Board Members:

Karen Berman  
Bob Brown  
Brenda Bryan  
Robert Fasic  
Nancy Flemming  
Eric Furman  
Betty Littlefield  
Jack Sewell  
Sara Westfahl  
Diane Williams



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## Spring 2007 Exhibition

It's time again for another exciting RAA Spring Exhibit! The Spring Exhibit is a juried exhibit, held at the Morris Graves Museum of Art where over \$2000 in awards will be given to artists. A judge will select work to be exhibited in the show and will also select award winners. It can be a little intimidating to enter a juried exhibit where there is a chance that your work might not be included, but it is a risk worth taking. Each judge chooses work that appeals to them based on their own criteria and so selections are never predictable. Emerging artists often have just as much chance of being selected as professionals. So be brave and enter! It's a good experience.

We are very pleased to have Wanda Hansen, nationally recognized art consultant, judge our Spring Exhibition. Her distinguished career in the arts includes consulting for the Franklin D. Roosevelt Memorial in Washington, DC, and being a consultant and evaluator for the State of California's \$700,000 "Art in Public Buildings" pilot program.

She was the first president of the San Francisco Art Dealers Association and is Director Emeritus of the di Rosa Preserve: Art and Nature in Napa. She has been involved with the Government Services Administration, National Endowment for the Arts and Art in Architecture programs.

In her 46 year art career, Hansen has curated, cataloged and promoted artists' works, founded art galleries and consulted for numerous other private, corporate and public institutions and individuals. Hansen has roots in Humboldt County and now resides with her husband, Matt Ashe, in Sausalito.

We are also pleased that our judge for the exhibition is being sponsored by a generous

contribution from John and Jean Montgomery.

Entry forms are attached. Please read all the guidelines, exhibit rules and the waiver carefully...there have been some changes and modifications that are important for you to be aware of.

We look forward to seeing you and your wonderful art on entry day, Sunday, April 15.

## Something New

So you've noticed advertisements from two local businesses in this issue of our newsletter. The income from these ads covers part of the cost of printing and mailing this newsletter and is very much appreciated. A big thank you to Affordable Frames and Times Printing.

## Sustaining Memberships

In addition to the Regular Membership of \$50 a year, we are now inviting members who have the financial means to renew their membership as Sustaining Members for \$125 a year. Sustaining Memberships are an opportunity to support the arts, artists and the RAA at a higher level.

The Spring Exhibition has historically been our time of largest membership renewals. We invite all who will be renewing their memberships to please consider stepping up to a Sustaining Membership.

This policy was implemented in our February Board meeting, and we have our first Sustaining Member, the first of many we believe.

## Hagopian Gallery

### Schedule

March – April 2007  
Representational Art League Exhibition  
(curated by the RAL members, including Julia Bednar)

May – June 2007  
Domestic Cat-Themed Exhibition III  
(curated by Ginny Gromer & Julia Bednar)

July – August 2007  
Digital Darkroom Exhibition II  
(curated by Diane Williams)

September – October 2007  
Eureka Camera Club Annual Exhibition  
(curated by Sharon Falk-Carlson)

November – December 2007  
Affordable Art Exhibition---All Art \$150 or less  
(curated by Ginny Gromer)

### Contact Information for Exhibition Curators

**Ginny Gromer, [ginny@tidepool.com](mailto:ginny@tidepool.com), 946-2642**

**Julia Bednar, [jbednar@humboldt1.com](mailto:jbednar@humboldt1.com) 443-4081**

**Diane Williams, [deedeelw@aim.com](mailto:deedeelw@aim.com), 445-2276**

**Sharon Falk-Carlson, 443-8796**

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